



Mangalore University / Kodagu University
FIELD MARSHAL K. M. CARIAPPA COLLEGE

MADIKERI, KODAGU- 571201
(Constituent College of Mangalore University / Kodagu University)



Date: 16th June 2023

Venue: Auditorium

INTERNATIONAL CONFERENCE ON
"DIGITALISATION FOR SUSTAINABLE DEVELOPMENT"

Organised by

Department of Commerce & Business Administration (UG)

Field Marshal K.M. Cariappa College
Madikeri, Kodagu -571201

About the College:

Field Marshal K.M. Cariappa College is a Constituent college of Mangalore University / Kodagu University catering to the educational aspirations of the students of Kodagu and neighboring regions for the last seven decades. The college offers varied programs at UG, PG and Doctoral levels with a focus on Quality and Excellence. Students of this college predominantly hail from rural areas and also belong to economically weaker sections of the society. The college has a team of highly qualified, self-motivated staff who are committed to and fully supportive of academic and curriculum engagements of students. The college has been Re-Accredited with B++ Grade by NAAC for the period 2020-2025.

About the Conference:

Digital transformation has huge impact on our day to day lives as well as broad areas of all the walks of life. Digital Economy has increased the productivity and competitiveness amongst various economies. With a significant beneficial implication on macro-economic performance and improving regional and global economic integration, Digitalisation has assisted economies in achieving Sustainable Development goals. The conference aims at initiating an information exchange on sustainable digitalisation in various fields. It focuses on encouraging sharing of information and technological capabilities among various stakeholders in the fields of Business, Science and Public Administration.

Sub themes:

- *Marketing trends and Digital culture.
- *Digital Banking Innovation.
- *Smart farming technologies.
- *Digital Innovation and Indian Economy.
- *Digital Financial inclusion.
- *Smart data and Digital technology in Education.
- *Digital technology for inclusive growth.
- *Digital technology in women empowerment.
- *Digital Transformation and Infrastructure.
- *Digital Perspectives in History.
- *Digital Transformation of Tourism industry and smart tourism.
- *Productivity and Unemployment effects of the digital transformation.
- *Digital transformation in Finance and Accounting.
- *Linguistic and Digital humanities.
- *Legal framework and Digitalisation.

Note: All sub themes should be linked to Sustainable Development.

Submission procedure:

- An abstract of the paper on any sub themes (around 250-300 words) can be sent on or before 6th June 2023 to the email address fmcdoceconf2023@gmail.com
- On the acceptance of the abstract, the full paper can be submitted on or before 10th June 2023. The paper should be between 2500 -3000 words. Paper should be sent in MS word file format. Times New Roman Font 12pts, 1.5-line space and the reference should be in APA format.
- A maximum of three authors will be allowed for a paper, and all authors and co-authors should register for the conference.

Certificate:

- Certificate of paper presentation will be issued to offline/online presenter.
- Co-authors will be given the certificate only if they register for the conference.

Procedure for Digital Presentation:

- Paper will be presented through [Google Meet](#) platform.
- The weblink details with ID and Password will be shared to the registered online presenter well in advance.

Important Dates:

Submission of Abstract: **06th June 2023**

Notification of Acceptance: **07th June 2023**

Submission of Full Paper: **10th June 2023**

Registration Fee:

	Indian	All others	Registration fee includes Conference certificate, Conference kit, Breakfast and Lunch.
Faculties / Academicians	₹ 1000	US \$ 15	
Research Scholars	₹ 500	US \$ 10	
Students	₹ 200	US \$ 5	

Advisory Committee:

Prof. Thippeswamy E. - Professor, Dept of Economics
Prof. Nagaraja K.P. - Professor, Dept. of Physics
Prof. Krishna M.P. - Professor, Dept. of Zoology
Dr. Vijayalatha C. - Professor/University Librarian
Dr. Shridhar R. Hegde - Associate Professor, Dept. of Hindi
Mr. Ravishankar M.N.- Associate Professor, Dept of Computer Science
Sri. Rangappa T. - Associate Professor, Dept of Sociology
Dr. Shahber Pasha - Associate Professor, Dept of Political Science
Mr. Poonacha K.M.- Associate Professor, Coordinator of M.A. in English
Mr. Ramesh H.R. - Associate Professor, Dept. of English
Mr. Talwar B.H. - Associate Professor, Dept. of Hindi
Dr. Nayana K.S. - Associate Professor, Dept. of English
Dr. Rajendra R. - Assistant Professor, Dept of Mathematics
Dr. Mahadevaiah - Associate Professor, Dept. of History
Ms. Prabhavathi M. - Asst Professor, Dept. of Computer Science
Dr. Geethanjali P.A. - Asst. Professor, Dept. of Microbiology
Mr. Alok Bejai - Asst. Professor, Dept. of English
Dr. J.G. Manjunatha - Asst Professor, Dept of Chemistry
Dr. Renushree H.K - Asst Professor, Dept. of Economics
Dr. Soumya K - Asst. Professor, Dept. of Microbiology
Dr. A N. Gayathri - Asst. Professor, Dept. of Sociology

Organising Committee:

The faculties of Commerce and Business Administration Department.

Mrs. Soumya S.N.
Mrs. Ashwini T.G.
Mrs. Shrikala K.K.
Mrs. Shashikala K M.
Mrs. Sudarshini K.M.
Mrs. Muthamma K.M.
Mrs. Chaithra B.N.
Ms. Swasthika A.
Mr. Prasad S.P.
Mr. Nikhil M.N.
Mrs. Bhavya M.C.
Ms. Nisarga K.P.
Ms. Tanuja
Dr. Sahana Dinesh

Publication:

Articles presented in the conference will be published in the UGC Care Listed Journal (print only) at an additional cost. The decision of Editorial Board will be final.

WhatsApp Link: [Click here to join WhatsApp Group](#)

Conference Chairman

Maj. Dr. Raghava B.

Principal & Professor

FMKMC College, Madikeri

Conference Convenor

Dr. Shailashree K.

Asst. Professor & H.O.D

Dept. of Commerce & Business Administration

Co-convenor

Dr. Gayathri Devi A.

Professor of Commerce

Coordinator of MBA (TIM)

Dr. Pradeep R. Bhandary

Asst. Professor of Commerce

Coordinator of M.Com

Mrs. Pavithra V.

Asst. Professor of Commerce

H.O.D. Dept of BAHRD

ALL ARE CORDIALLY INVITED

Principal, Staff and Students

Commerce and Business Administration (UG)

Field Marshal K.M. Cariappa College, Madikeri.