

Sankalp-2018 report

The college organized one day State level inter-college Commerce and Management fest SANKALP 2K18 on 23-02-2018. Sankalp 2K18 was a confluence of Talent, Ability and Dynamism of Commerce and management students. The fest was inaugurated on 23-02-2018, Friday at 10:00 a.m by lighting the lamp by Dr. Nirmala K.D. Assistant Professor, Dept of Business Administration, Government First Grade College, Madikeri. Dr. Parvathy Appaiah presided over the function. The Convenor of the fest, Dr. Gayathri Devi A, the co-ordinator of MBA (Tourism and Travel Management) welcomed the august gathering. Vilma A.P, the student co-ordinator gave a brief introduction of the chief guest. Harshith P.L, the student co-ordinator gave a brief introduction of Sankalp 2018. The inaugural function was ended with Vote of Thanks by Harshith P.L. Master of Ceremony was performed by Ms Lipishree and The prayer was done by Chitra and Group.

All the fest events started at 1.50 am on 23-02-2018. The following Six events were conducted in Room nos. 36, 35, 32, 33 and 30 to provide an excellent platform for Commerce and Management students to showcase their multitude talents. They are:

- (i) **ICE BREAKER/KURUKSHETRA**
- (ii) **TREASURE HUNT (EKAGRATHA)**
- (iii) **BEST MANAGER (CHAKRAVYUHA)**
- (iv) **MARKETING (AVISHKAR)**
- (v) **HUMAN RESOURCE (DHARMA), and**
- (vi) **FINANCE (CHANAKYA).**

ICE BREAKER/KURUKSHETRA was conducted on the main stage and judged by Mr. Rangappa from the Dept of Sociology, Dr. Nayana K.S from the Dept of English, Dr. Jagadish from the Dept of Commerce and Management, and Mr. Ravishankar M.N from the Dept of Computer Science. The event was headed by Rashmi (3rd BBM), Ms. Chithra (3rd B.Com (CA), and Mr. Jeevan (3rd B.Com).

Best Manager Event was conducted in Room No: 36 in different rounds like (i) **THE GRANDMASTER** with Aptitude Test (Judges: Event Heads, Ms.Yashaswini (MBA TTM), Ms. Shashikala) and group discussion (Judges: Ms. Sonali, and Ms Sudarshini), (ii) **THE TWISTER (Flip Flop)** (Judges: Mr. Arshaq Habib and Mr. Madan Gopal), (iii) **THE PAPARAZZI (Mock Press)** (Judges: Ms. Sowmya S.N, Mr. Jathin Bopanna (MBA TTM),and Mr. Arshaq Habib) ; (iv) **THE UNDERTAKER** (Presentation) (Judges: Ms. Sudarshini, Mr. Madan Gopal and Ms. Soumya S.N) and **THE BIG SHOW (Stress Interview)** on the main stage (Judges: Ms. Sonali Mr. Arshaq Habib). The Staff co-ordinators were: Ms. Soumya S.N, Ms. Shashikala and Mr.

Arshaq Habib. The event was headed by Ms. Fathima Afna (3rd B Com), Ms. Harshitha C.K (3rd B.Com), and Mr. Movin Kumar (3rd B.Com).

MARKETING EVENT was conducted in Room No: 35 in different rounds like (i) **CORPORATE QUIZ –I** (Judges: Event Heads, Ms. Kamala K.P and Ms Pavithra V, (ii) **MAD ABOUT MARKETING** (Judges:Dr. Nirmala K.D, Mr. Sharath P.G, MBA TTM and Mr. Vikas, (MBA TTM), (iii) **Enhance the magic in your thoughts (Judges: Dr. Nirmala K.D, Ms. Sonali, Ms. Ashwini, Mr. Sharath and Mr. Vikas)** ; and (iv) **CORPORATE QUIZ –II** (Judges: Ms Pavithra V and Ms. Kamala K.P). The Staff co-ordinators were: Ms. Kamala K.P, Ms Pavithra V, and Ms. Ashwini T.G. The event was headed by Ms. Rachna (3rd B.Com), Ms. Muthamma (2nd B.Com) and Mr. Gagan hulimane (3rd B.Com).

HUMAN RESOURCE EVENT was conducted in Room No: 32 in different rounds like (i) **BRAIN STORM** (Judges: Mr Nikhil, Mr.Vishal, MBA TTM and Ms. Janvitha (BHRD), (ii) **CASE STUDY** (Judges: Ms. Krithika D.J, Ms. Muthamma (P.G Section) and (iii) **Mock Interview** (Judges. Ms. Krithika D.J, Mr Nikhil, Mr.Vishal, MBA TTM and Ms. Janvitha (BHRD). The Staff co-ordinators were: Ms. Krithika, Ms. Pavya (BHRD) and Ms.Janvitha (BHRD). The event was headed by Ms.Shruthi (3rd B.Com), Ms. Susmitha.M.R (3rd B.Com), Mr. Abijith (3rd B.Com).

FINANCE EVENT was conducted in Room No: 33 in different rounds like (i) : **APTITUDE (Brain-O-Brain)** (Judges: Ms. Shailashree K, Ms.Shreekala, and Mr. Pradeep R Bhandary), (ii) **BIDDING (Bid it and make it yours** (Judges: Ms. Shailashree K, Ms.Shreekala), (iii) **FOREX (The millionaire game)** (Judges. Ms. Sneha R. and (iv) **MY BUSINESS EMPIRE (Judges: Ms. Shailashree K, ii. Mr. Pradeep R Bhandary, Ms. Sneha R. and Mr. Mohammad Irshad)** The Staff co-ordinators were: Ms. Shailshree, Mr. Pradeep Bhandari and Ms. Shrikala. The event was headed by Ms. Saleequa (3rd B.Com), Ms. Akshitha (3rd B.Com), and Ms. Nambratha (2nd B.Com).

Treasure Hunt EVENT was conducted in the campus and was co-ordinated by the staff members Mr. Shrinivas (P.G Eng), Ms.Noor Huda (P.G Eng), Ms.Noor Sabha (P.G Eng), Mr. Sachin (Economics), Ms. Rakshitha (MBA- TTM), and Ms. Muthamma (Com & Mgt U.G. Section), by our MBA TTM students, Mr. Chethan.H.C, Mr. Chethan.M.J, Mr.Yogananda , Ms.Yashaswini and Mr. Jathin Bopanna and by M.Com students. The event was headed by Mr. Allen (2nd B. Com), Ms. Fathima (3rd BBM), Ms. Rajeshwari (3rd BBM), Mr. Mayur (3rd B Com) and Mr. Bharath (2nd B.Com).

Totally 16 teams participated in all the events except treasure Hunt. In Treasure Hunt event, 17 teams participated.

The Colleges who had participated and made this fest a grand success are:

S. No		
1	St. ANNES' DEGREE COLLEGE, VIRAJPET	
2	CAVERY DEGREE COLLEGE, GONIKOPPAL.	
3	Govt First Grade Women's College, Madikeri	
4	KAVERY COLLEGE, Virajpet	
5	St. Philomena College, Puttur	
6	M.G.M. College Kushal Nagar	
7	St. Anns' Degree College, VIRAJPET	
8	St. Philomena's Degree College, Mysore	
9	St. Philomena's Degree College, Puttur (BBM)	
10	Govt First Grade College, Madikeri (BBM)	
11	Govt. First Grade COLLEGE, Virajpet	
12	Anugraha First Grade Collge, Kushalnagar	
13	Govt. First Grade COLLEGE, Kushalnagar	
14	First Grade College, Murnad	
15	First Grade College, Shanivarasanthe	
16	Alvas College, Moodbidre	
17	Govt First Grade College, Madikeri (BCom)	

Valedictory function was organised at 6:00 pm on 23-02-2018. Dr. Priya C.J, Assistant Professor, Vidya Vikas Degree College, Mysore was the chief guest and delivered Valedictory address. The principal, Dr. Parvathy A A presided over the function.

The overall championship of Sankalp-2018 as winners and Runner-up and Event-wise first and second prizes were distributed.

WINNERS: St. ANNES' DEGREE COLLEGE, VIRAJPET
RUNNERS UP: CAVERY DEGREE COLLEGE, GONIKOPPAL.

S.No		Place	College Name	Team Name	Names of Winners
1	ICE BREAKER (KURUHSKETRA)	I	St. Annes' Degree College, VIRAJPET	Aagasthya	All Team members

2	TREASURE HUNT (EKAGRATHA)	I	Govt First Grade Women's College,	SWARAJ	Rakshitha K.N &
3	BEST MANAGER (CHAKRAVYUHA)	I	Cavery Degree College, Gonikoppal	PRAKRITHI	Santhosh Rao &
4	MARKETING (AVISHKAR)	I	KAVERY COLLEGE, Virajpet	AAROHAN	Shakeela & Lohith
		II	St. Philomena College, Puttur	TANTRA	Mohammed Hashin & Hameed Fairouz
5	FINANCE (CHANAKYA)	I	M.G.M. College Kushal Nagar	VAATIKA	Akshay & Abhishek
		II	St. Anns' Degree College, VIRAJPET	AAGASTHYA	Aiyappa A.C & Sankeerthan R
6	Human Resource (DHARMA)	I	St. Philomena's Degree College, Mysore	ASHWA	Muhammad Sameer & Shyam Madhav Krishnan
		II	St. Philomena's Degree College, Puttur (BBM)	CNINMAYA	Nixon Joseph & Sanjay





SANKALP 2018

Brief Report

The college organized one day State level Commerce and Management fest SANKALP 2K18 on 23-02-2018 under the Staff Convenorship of Dr. Gayathri Devi A, the co-ordinator of MBA (Tourism and Travel Management) and the student convenorship of Mr. Harshith P.L and Ms. Vilma A.P. Dr. Nirmala K.D. Assistant Professor, Dept of Business Administration, Government First Grade College, Madikeri was the chief guest for inaugural function and Dr. Priya C.J, Assistant Professor, Dept of Commerce and Management, Vidya Vikas First Grade College, Mysore was the chief guest for valedictory function of the fest. 146 students in 17 teams from 15 different colleges of Kodagu and neighbouring districts participated in this mega event. Six events were held parallelly, viz., ICE BREAKER/KURUKSHETRA, TREASURE HUNT (EKAGRATHA), BEST MANAGER (CHAKRAVYUHA), MARKETING (AVISHKAR), HUMAN RESOURCE (DHARMA), and FINANCE (CHANAKYA).

The overall championship of Sankalp-2018 as winners and Runner-up are

WINNERS: St. ANNES' DEGREE COLLEGE, VIRAJPET

RUNNERS UP: CAVERY DEGREE COLLEGE, GONIKOPPAL.

The event-wise prize winners are

S.No		Place	College Name	Names of Winners
1	ICE BREAKER (KURUKSHETRA)	I	St. Annes' Degree College, VIRAJPET	All Team members
2	TREASURE HUNT (EKAGRATHA)	I	Govt First Grade Women's College, Madikeri	Rakshitha K.N & Akshitha M.S
3	BEST MANAGER (CHAKRAVYUHA)	I	Cavery Degree College, Gonikoppal	Santhosh Rao &
4	MARKETING (AVISHKAR)	I	KAVERY COLLEGE, Virajpet	Shakeela & Lohith
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		II	St. Philomena's Degree College, Puttur (BBM)	Nixon Joseph & Sanjay